personal **COACH**

BY DR. AARON HEMSLEY

You May Be Killing Yourself

ARE YOU UNDER TOO much stress? Are your reactions to stress likely to lead to performance problems? Could they create a significant physical problem? The following are a few stress tests (and their basic grading criteria) that I have developed and refined during the last 25 years. These tests are only intended to provide a quick self-examination. If you are over-stressed, you should talk to your physician. These basic tests may give you some insights into how effective you are in confronting and eliminating stress. For each statement, record the number matching the answer that most applies to you. When you finish, add up your score.



GETTING STRESS UNDER CONTROL NOT ONLY IMPROVES YOUR HEALTH, BUT LEADS TO A NEW BIRTH OF MOTIVATION, CONFIDENCE AND SELF-MASTERY.

TEST 1: Simple Stress and Tension Quiz

Score: $1 = a$ few times a week, $2 = once a day$, $3 = more than once a day$.	
1). I feel tense, anxious, or have nervous indigestion.	
2). People at work or home arouse my tension.	
3). I eat/drink/smoke when I feel anxious, tense or frustrated.	
4). I can't turn off my thoughts at night or on weekends long enough to feel relaxed and refreshed the next day.	
5). I have tension or migraine headaches, pain in the neck or shoulders or insomnia.	
6). I find it difficult to concentrate on what I'm doing because I cannot stop worrying about my production, or finding new clients.	
7). I take tranquilizers (or other drugs to relax or sleep).	
8). I have a difficult time finding the time to relax.	
9). When I have the time, I still cannot relax.	
10). I feel as if I have too much pressure in my work.	
11). I think I do my best work when I feel "pressured."	
TOTAL YOUR SCORE	
A score of 13 or higher indicates a high-anxiety level and difficulty coping with the stress in your life.	

Every Change in Your Life Creates Stress We can also explore the stress in your life by finding out how many changes you've faced recently. Following is a list of some events that commonly occur in the lives of financial advisors. Check the left-hand column each time the event (change) has happened to you during the last 12 months.

TEST 2: The Stress Quiz

Death of Spouse	100	Spouse begins or stops working	26
Divorce	73	Started or finished CFP	25
Marital separation	65	Peak and valley production months	24
Death of close family member	63	Used alcohol or drugs during the last 12 months	23
Personal injury or illness	53	Problems with management or with company	22
Marriage	50	Changed offices, or new manager	21
Marital reconciliation	<u>45</u>	Change in residence	20
Retirement	45	New sales assistant (check for each one added during the	
Change in family member's health	44	last 12 months)	19
Pregnancy	<u>40</u>	Each month you failed to exercise	18
Sex difficulties	39	Change in social activities	17
Addition to family	38	Bought a new home, or remodeled your old home	16
Change in way you have been conducting your business	39	Purchased a new car, boat, airplane or etc.	15
Management change in your office	38	Change in sleeping habits	14
More than a 10% drop in commissions	37	Increase or decrease in weight over 5 lbs.	13
Death of close friend	36	Loss of each one of your "best" clients	12
Changed companies	35	Failed to meet monthly production goals	10
Change primary method of prospecting to referred leads	34	If you felt depressed during the month	5
Attempted to develop centers of influence	33	Each day that you were aware that you failed to prospec	t
Change in work responsibilities	32	because of a fear of rejection, failure or success.	2
Child leaving home (work or school or any other reason)	29	TOTAL POINTS	
In-law problems (arguments and etc.)	28		
Outstanding success (hit personal income high)	27		

Now add up the values of all the items checked. Your chances of becoming sick during the next 12 months are directly related to the amount of stress that you have experienced during the last 12 months.

If you scored 300 points, your chances are 80 percent.

If you scored between 150 and 299, your chances are about 50 percent.

If you scored between 75 and 149 your chances are about 30 percent.

The scale seems to suggest that change in one's life requires an effort to adapt and then an effort to regain stability. Probably this process saps energy that the body would ordinarily use in maintaining itself, so reserves of emotional energy are depleted, and susceptibility to illness increases.

PERSONAL COACH: DR. AARON HEMSLEY

Signs and Sources of Distress The next test helps assess how you are living. The questions are not weighted for relative importance: They are meant to give you a general idea of how you are doing and to alert you to some signs and sources of distress in your life.

TEST 3: Life Assessment Quiz

Number of business dinners out per week (average last 4 weeks)	Subordinates you are directly responsible for: 0=0, 1point for 1 to 3 (subordinates), 2=4-5, 3=6-7, 4=8+
Number of caffeinated beverages drunk per day	Superiors directly responsible to:
Business lunches per week	0=0, 1=1-2, 2=3-4, 3=5, 4=6+
Overnight business trips per month	Retired with no hobbies or other activity: 0=not retired, 1=1/4 time, 2=1/2 time, 3=3/4 time, 4=full time
Number of years since last "complete physical exam"	Drive on freeways or in a metro area to work and from work
Number of tranquilizers per month	(Number of total minutes to and from daily) $0 => 10, 1 = 10-20,$ 2=21-30, 3=29-40, 4=41+
Smoking: 0 = No smoking, 1 = pipe, 2 = cigars 3 = 1 pack or less per day, 4 = more than 1 pack per day Overweight: 0 = 5 lbs or less, 1=6– 5lbs, 2=16–25 lbs,	Occupational position: 0=independent professional, 1=1 financial advisor national company, 2= FA with one assistant, 3=Office Mgr. or FA with staff of 2, 4= FA with staff
3=26-35 lbs., $4=36$ lbs or more	of 3+, personal producing manager, or office mgr with more than 20 FAs
Number of problem-client phone calls per day 0=0, 1=1-5, 2-6-10, 3=11-25, 4=26	I take work home 0=never, 1=occasionally, 2=once a week, 3=twice a week, 4= more
If cold calling is your primary prospecting method. Number of cold calls each day: 0=50+, 1=30-49, 2=20-29, 3=10-19, 4=9	Moving traffic violations, last 12 months:
If primary method of prospecting is "Referred Lead." Number	 Number of days of missed work because of illness or accident last 12 months:
of times you asked a center-of-influence or a client for a referral each day: 0=5+, 1=4, 2=3, 3=2-1, 4=0.	Number of times you considered quitting the business or changing companies last month:
Number of times you asked a client to become a center of influence per day. 0=4+, 1=3, 2=2, 3=1, 4=0	Number of weeks you felt as if you underachieved or failed to live up to your personal expectations:
Blood Pressure: 0=less than 120/90, 1=120/90, 2=130/100, 3=140/110. 4=140/115	Number of long weekends during last 12 months:
Cholesterol: 0=160-180, 2=180-200, 3=225-250, 4=250+	Number of days you exercise a week
Drinks per week: 1. Hard liquor 1oz: 0=0-3, 1=4-6, 2=7-10, 3=11-14, 4=15+	(a minimum of 40 minutes): 0=5, 1=4, 2=3, 3=2, 1=1, 4=0
2. Wine 6oz each: 0=0-3, 1=4-6, 2=7-10, 3=11-14, 4=15+ 3. Beer 12 oz: 0=0-3, 1=4-6, 2=7-10, 3=11-14, 4=15+	TOTAL POINTS

SCORE YOURSELF: 0-19 = low stress 20-38 = mild stress 39-57 = moderate stress 58-76 = high stress 77+ = get professional help

Distress: What You Can Do About It Now that you know more about how distress is working in your own life, you are ready to plan your strategy for living with it creatively and for controlling and reducing distress. If you are among the many financial advisors who suffer from too much stress, you know what it's like to:

Be out of control.

Lose your self-confidence.

Lose your sense of who you are and

what you have to offer.

Your first step toward controlling distress is recognizing the difference between rigid or artificial control and truly taking control of your life.

At that point, stress becomes the

Here is a test that assesses how you are feeling about your life. Study the following statements and circle the answer that best applies to you.

TEST 4: Stressful Attitudes

1 = never, 2 = from time to time, 3 = frequently, 4 = daily

Things must be perfect.	I experience fear of the future
I have to do it myself	I experience fear of being embarrassed
I feel more isolated from my family or close friends	I experience fear of embarrassing my clients
I feel that people should listen to me better	I automatically express negative thoughts and feelings
My life is running me	I feel as if I am constantly back at square one
I must not fail	I feel further behind at the end of the day
I cannot say, "No"	I forget appointments
I need to get my motivated again to increase	I lose keys, pens, presentation materials, etc.
my production	I am short tempered
I feel bored	Inappropriate anger
I worry about my production	Problems sleeping
I feel a lack of closeness with people I work with	Sex seems like more trouble than it's worth
The feelings of intimacy in my family are lacking or deteriorating	I feel used or exploited
I am unable to relax	I feel exhausted at the end of the day
I cannot get myself to do the things I want to do	I am dissatisfied with my career
I feel increasingly cynical and disinterested	I am dissatisfied with my life
I am unable to laugh or joke about myself	I'm not where I want to be in my life
I avoid telling people how I "really" feel	I'm not where I want to be in my career
I feel pressure to succeed	My production is too low
I experience fears of rejection	I have a difficult time getting up in the a.m.
I experience fears of failure	I don't believe my problems can be solved
I experience fear of success	I feel burned-out
I experience fears of changing	TOTAL YOUR SCORE

SCORE YOURSELF: 0-29= Low stress 30-64= Mild stress 65-80=Moderate stress 81-100 = High stress 101+ = Excessive to dangerous stress

spice of life, a high feeling where you search out and take prospecting risks. Life is a sweet challenge instead of a threat. Your worries over "can I do it" simply vanish as your confidence and emotional strength not only return, but also increase as you learn how to reinforce your psychological successes.

You not only stop worrying about rejections and failures, you search for more opportunities to take on rejections and activities where you have the opportunity to succeed or fail because you know you can handle whatever challenge you receive.

It's Not Willpower, Its Skill Power That Creates the Difference Taking responsibility for how you feel and what you do brings a sense of self-mastery that puts you in charge of your emotional system. Paradoxically, when you let go of trying to control an inflexible environment and all the people in it — when you realize that your feelings, behavior, sense of self-worth, and identify do not depend continually on outside influences — you stop struggling with fantasy and the pain of unrealistic expectations. You let go of distress and turn it into motivation and confidence.

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